

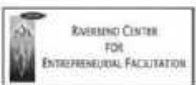


**MARKETING
Insanity**

In an effort to assist small business owners and managers with marketing and sales strategies, South Central College and Southern Minnesota Initiative Foundation have teamed up to sponsor a two-hour seminar.

Date: Tuesday, May 18
Time: 6:30 p.m. to 8:30 p.m.
Greater Mankato Growth
 1961 Premier Drive, Suite 100
 Mankato, MN 56001
Cost: \$10.00
Instructor: Scott Taylor

Partners:






This seminar will help you discover what is and isn't working in marketing and where you should be putting your marketing efforts.

We will teach you what marketing is really about and help you discover the marketing tools you should be using in your business today. You'll re-think your current marketing strategies, talk about who your customers are, what they are looking for and where they will find it.

If you want to jumpstart your business with fresh marketing ideas, this seminar is for you. Find out where to spend your TIME and MONEY to get the best results.

**Seminar includes a FREE
Marketing Book valued at \$34.95!**

For reservations go online: www.smifoundation.org click on "events"
 For additional information contact Connie at 507-455-3215 or conniel@smifoundation.org

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