

Golf simulator developer captures 2010 Fazio award

MANKATO — Entrepreneur Elliot Nelson was named the 2010 Brian Fazio Business Creation Project recipient for his pursuit of creating a golf simulator.

It is a program of the Greater Mankato Business Accelerator, which connects start-up and growing businesses with the resources they need.

Nelson of Mankato receives \$5,000 in seed funding and becomes a client of the Business Accelerator's Business Building program with access to advisers and space in the Greater Mankato Business Development Center, provided by the city of Mankato.

Nelson and his business partner, Adam Moyer, developed a golf simulator analysis tool geared for the everyday golfer. Their approach is to provide an accurate, cost-effective golf simulator without sacrificing quality and features, developing a process to capture and accurately measure the flight of a golf ball.

From these measurements they can predict the ball trajectory and distance.

Many simulators offer advanced software that simulate golf courses and project them onto a screen, but their approach is to offer a variety of interfaces that range from a simple software application that presents the ball trajectory and distance to the user, all the way up to interfacing to third-party product such as Playstation, Nintendo Wii and others.

This year's Brian Fazio Creation Project competition attracted 29 entrepreneurial individuals or teams applicants.

Contributors to the Fazio Project are Abdo, Eick & Meyers, city of Mankato, First National Bank, US Bank, Valley Bank and Wells Fargo.

—*The Free Press*

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