

Event Web site enhances services

MANKATO — The one-stop Web site for accessing the variety of events happening in Greater Mankato, greatermankatoevents.com, has turned a year old and in honor of the anniversary has been enhanced with new updates.

The enhancements consist of additional event categories, a three-day summary of events on the front page of the site, enhanced search capabilities, and interactive features that allow users to easily add an event to their outlook, Google calendar, share it on Facebook, e-mail it to a friend or print a copy.

From its beginning, greater-mankatoevents.com was designed to be a user-friendly experience for both event contributors and visitors to the site. The site gives con-

tributors the ability to enter, update and provide photos and videos for their events any time, utilizing a password-protected system. Visitors to the site can search for events by going to a traditional calendar, searching by category or utilizing the site's sophisticated search feature.

The calendar was launched in February 2009, coming out of the Envision 2020 planning process. Community members from a variety of areas expressed a need to inform and engage citizens about events and activities in Greater Mankato. This project was taken on by a group of organizations, including Twin Rivers Center for the Arts, Greater Mankato Growth, Greater Mankato Convention and Visitors Bureau, VoyageurWeb and The Free Press.