



## Greater Mankato Visitor & Community Information Center - River Hills Mall

### Promotional Sponsorship Agreement

The Greater Mankato Visitor & Community Information Center (Visitor Center) in the River Hills Mall is being updated. The new Visitor Center will open in a new location right off the food court in March, 2010. The new Visitor Center will be manned during mall high traffic times by trained staff whose only role will be to help visitors and residents find out about the many assets of our community. With 8 million visitors each year, the River Hills Mall is an ideal venue for promoting your business or organization and our new Visitor Center will be a dominant fixture in the mall. If your business or organization is seasonal in nature or you simply want to market a particular limited-time promotion, the Promotional Sponsorship is ideal.

#### Promotional Sponsor Receives:

- Opportunity to have a counter top display up to 11" x 17", which can include signage, flyers and coupons (full display to be provided by Promotional Sponsor)
- Opportunity to have a business or organization representative on site at the Visitor Center anytime during the high traffic mall times when the center is manned.
- Opportunity to provide promotional items and coupons that can be handed out by Visitor Center staff.

#### Number of Sponsorships available:

To ensure maximum exposure for our Promotional Sponsors, there will only be one Promotional Sponsorship available per month, with a limit of 2 non-consecutive months per year for each sponsor.

#### Sponsorship Term and Investment:

This agreement shall commence on the first day of the Promotional Sponsor month and end on the last day of the Promotional Sponsor month. The sponsor shall pay \$1,000/month for the months of January – June, September & October or \$1,500/month for the months of July, August, November & December during the term of this agreement .

Sponsor Name \_\_\_\_\_

We agree to be a Promotional Sponsor for the \_\_\_\_\_ of the Greater Mankato Visitor & Community Information Center for the following month(s): \_\_\_\_\_

Please invoice me     I'll call you with my credit card information (Visa and Mastercard accepted)

Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

*Please fax completed sponsorship form to 507.345.4451 or mail to Greater Mankato Visitor Center. c/o Greater Mankato Growth, 1961 Premier Drive, Suite 100, Mankato, MN 56001.*