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FOR IMMEDIATE RELEASE

HERDSTAR EXPANDS MANKATO FACILITIES, STRENGTHENS COMMUNITY COMMITMENT

MANKATO, Minn. (November 6, 2007)—HerdStar[®] L.L.C. has expanded its product development and production facilities in Mankato, Minnesota and relocated into a new building, tripling their space and doubling the number of their employees. HerdStar continues to look for new employees from the Mankato area to meet its demand for key individuals.

“We are an agriculturally based company that is dedicated to traceability, food safety and improving farm efficiency for our customers. Greater Mankato provides us with a rich source of engineers with agricultural backgrounds, along with many experienced electronics technicians,” says Bob Baarsch, HerdStar CEO. “Innovation is key for our company’s growth and Mankato is a unique community with important synergies that contribute to our success.”

HerdStar’s new location is in Eastwood Industrial Center, a synergistic environment for technological advancement, says Mark Jaeger, HerdStar senior vice president of technology. Other companies in the park include Alltel Wireless, Katolight Corporation, Winland Electronics, Johnson Outdoors and AgStar Financial Services.

HerdStar products utilize cutting-edge technology to help producers improve efficiency by delivering more accurate, useful information at the speed of commerce. Some of the products HerdStar offers include:

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- **GF Pro™ Software**—a swine production management program that helps hog producers sort through mountains of key information providing near real-time access to important data to help maximize operational profitability. This includes analysis of feed budget compliance, pharmaceutical use, marketing management aids and biological performance comparisons by locations, barns and groups.
- **BinTrac™**—provides producers the opportunity to accurately manage bin inventory without the need for visual inspection. Bintrac.com is a Web-based tool that enables remote monitoring of feed bin inventories and feed consumption data. This provides a user-friendly “order desk” interface that feed mills can access in order to manage remote feed inventory, eliminating out-of-feed situations. The program provides a more efficient inventory management system, eliminating expedited orders and less-than-full load deliveries.
- **MicroZone™**—an automatic control system that modulates zone heaters, such as heat lamps and mats, varying their output based on room ambient temperature and piglet age. This provides a more comfortable microenvironment for newborn pigs while helping to enhance survivability and lower electrical costs.
- **Automatic Hog Sorting Electronics**—allows producers to efficiently manage pigs in very large pens. Utilizing the **HerdStar® scalehead**, pigs are automatically sorted by weight or RFID (radio frequency identification). Information collected can be transmitted to the Web using Herdstar’s proprietary communication equipment.

“This new location allows us to increase our production area to meet the increasing demand for our new products and expand our development staff in our mission to find and develop new technology for the agricultural industry,” says Jaeger.

Based in LeRoy, Minn., HerdStar is a food and animal technology company dedicated to producing transparent tracing, tracking and monitoring solutions for the livestock food industry. HerdStar ensures integrity and safety for the end customer while producing operational savings and management efficiencies for the producer, processor and retailer.

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