



greater  
**MANKATO** *this month*  
*growth*

**“Thank You” to  
Businesses Investing  
in the Vitality of  
our Marketplace**

Today members of our business community will gather for the Greater Mankato Growth Annual Meeting. Like many business annual meetings, Greater Mankato Growth's event will give members a report of the previous year's accomplishments and plans for the upcoming year. But Greater Mankato Growth's annual meeting features another element that we think is most important – thanking our members. Just as shareholders invest in a business, the members of GMG invest in the vitality of our marketplace.

It is their investment that makes possible Greater Mankato Growth's work toward *Advancing Business for a Stronger Community*. This work falls into eight strategic areas: existing business support, new business growth, business promotion, talent development, public affairs, community marketing, visitor attraction & servicing and civic engagement.



**Jonathan Zierdt**  
Greater Mankato Growth, Inc.  
President & CEO

The degree to which these eight areas benefit each member's individual business may vary, but all positively impact their business, whether directory or indirectly, by enhancing the overall marketplace. And because having a **healthy business climate** is essential to having a strong community, their investment goes well beyond business to benefit the community as a whole.

So, for giving of their resources of time, talent and funding, we want to say to our members, “thank you” and “congratulations” for playing an important role in the creating a vibrant Greater Mankato marketplace.

**Greater Mankato Business Showcase  
4 Weeks from Today!**

**Tuesday, April 12 • 4 - 7 pm  
Verizon Wireless Center**

Everyone from our regional business community is invited to attend this popular annual event that gives you an opportunity to get together with more than 500 individuals from businesses throughout Greater Mankato and learn about the products and services they provide.

[greatermankato.com/gmg-businessshowcase.php](http://greatermankato.com/gmg-businessshowcase.php)

Presented by:

