

Greater Mankato CVB hires new employees

MANKATO — Greater Mankato Convention and Visitors Bureau added two new employees.

Josh Anderson is the event sales director. This position is an expansion of the previous tournament sales position. As the event sales director , Anderson will be responsible for attracting large community events to Greater Mankato in addition to securing sponsorships for tournaments and ensuring service support is provided at events.

Christine Nessler joins as the marketing and leisure sales director, a new position. Nessler will be responsible for the general marketing and communications functions of the organization. She will also direct the work of leisure sales to promote the area as a vacation destination.

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