

Greater Mankato Growth members have access to a variety of exclusive marketing opportunities. Events below with a are currently available. Select the events you want by checking the box and filling out the information at the end of this form. Sign and mail or drop off the form at Greater Mankato Growth, 1961 Premier Drive, Suite 100, Mankato or Fax it to 345.4451. Within 2 weeks of completing this form, you will receive an email confirming the events and programs in which you are participating.

BUSINESS SHOWCASE The 2010 Greater Mankato Business Showcase (held April 13, 2010) gives you the opportunity to promote your products and services to the 500+ attendees of this popular annual event.

- Presenting Sponsorship** \$1250 (1 available) Includes Booth at Showcase, Logo on Business Showcase Postcard, MN Valley Business, events page of greatermankato.com and eNews with link to your website. Logo needed by 1/1/2010.
- Reception Hall Booth** \$250 (~~58~~ 30 available) Includes 10' x 10' booth (high wall) with 8' skirted table.
- Main Hallway Booth** \$250 (~~10~~ 6 available) Includes 10' x 10' booth space (no wall) with 8' skirted table.
- Ellerbe Room Booth** \$190 (~~32~~ 31 available) Includes 10'x10' "low wall" booth with 8' skirted table.

Supplemental booth agreement form and Standard ACORD Certificate of Liability Insurance naming Greater Mankato Growth as additionally insured is needed for all Business Showcase booths by 3/16/2010.

BUSINESS AFTER HOURS This member networking event (held the FIRST Tuesday of every month from 5 - 7 pm) is a great way to showcase your business or organization to more than 200 monthly attendees and thousands more through advertising.

- Sold** **Presenting Sponsorship** \$2,000 (~~1~~ available) Includes Logo on annual schedule postcard, GMG events page with link to your website, MN Valley Business GMG events schedule (minimum 6), Name in eNews with link to your website (minimum 6) and opportunity to be a monthly host. Logo needed by 11/30/09
- Sold** **Monthly Host** \$450 *Sold out via waiting list for 2010. In 2011 all members can sign up to have a chance to be a host.*

BUSINESS BEFORE HOURS This member networking event (held the THIRD Wednesday of every month from 7:30 - 9 am) provides a perfect opportunity to showcase your business or organization at the start of the day to hundreds of early birds.

- Presenting Sponsorship** \$1500 (1 available) Includes Logo on annual schedule postcard, GMG events page with link to your website, MN Valley Business GMG events schedule (minimum 6), Name in eNews with link to your website (minimum 6) and opportunity to be a monthly host. Logo needed by 11/30/09
- Sold** **Monthly Host:** \$300 (~~1~~ available) Includes privilege of hosting monthly event, providing refreshments and telling attendees about your business, Name on annual schedule postcard and GMG events page of greatermankato.com with link to details about your event and organization, Name and write-up about your event in eNews (minimum 1) and Name in MN Valley Business GMG events schedule (minimum 1). Logo needed by 11/30/09 and event write-up (50-75 words) needed 2 months prior to your event.

CAMPUS & COMMUNITY FAIR This event (held Fall 2010) welcomes more than 6,000 college students to the area, allowing businesses and organizations getting to get in front of this important market.

- Presenting Sponsorship** \$ 500 (3 available) Logo on event website with link to your website , Logo in promotional materials and signage, Name in eNews (minimum 1) with link to your website and booth at event. Logo needed by 7/15/10.
- Booth:** \$30 (100 available) Includes 10x10 booth space at the event. Certificate of insurance needed by 8/15/10.
<http://www.surveymonkey.com/MySurveys.aspx>

GM BUSINESS AWARDS & HALL OF FAME This elegant event (held in Fall, 2010) is Greater Mankato's premier awards event. Sponsors support the growth of area businesses and receive exposure to 150+ attendees and thousands more via advertising.

- Presenting Sponsorship** \$2,500 (1 available) Includes Logo with words "Presented by" as part of event title on all promotional materials leading up to the event, including MN Valley Business feature about the event, eNews and events page of greatermankato.com with link to your website, program and signage at the event, as well as numerous thank you mentions at the event and 1 tables of 8 near stage.
- Event Sponsorship** \$1,500 (~~3~~ 2 available) Includes Logo on website with link to your website and in MN Valley Business, Name on invitations, promotional materials, ads and weekly eNews with link to your website, Logo on the program, AV presentation, signage and mentions at the event and 1 table of 8 near the stage.
- Dinner Sponsorship:** \$1,500 (1 available) Includes same as event sponsor, with special identification as dinner sponsor.
- Video Sponsorship:** Video production (1 available) Includes Name on program and AV presentation, Logo on video and 1 table of 8.
- Table Sponsorship:** \$500 (30 available) Includes 1 table of 8 and Name on program and AV presentation.

Logo for all Business Awards and Hall of Fame Sponsorships needed by 7/1/10.

GREATER MANKATO GROWTH ANNUAL MEETING This event (held March 9, 2010) is attended by more than 150 leading business representatives and promoted to 750+ GMG members.

- Event Sponsorship** \$750 (10-9 available) Includes table for 8 at event, Logo in MN Valley Business, on events page of greatermankato.com with link to your website, on event signage and program and thank you at event. Logo needed by 1/1/2010

GREATER MANKATO ON THE GREEN Sponsors of this popular annual event (held July 12, 2010) have premium access to more than 150 business representatives at the best business networking golf tournament in the region.

- Presenting Sponsorship*** \$5000 (2 yrs commitment/\$2500 ea yr) \$4,000 (1 available) Includes Name/Logo always in title of event (i.e. Greater Mankato on the Green presented by Name/Logo) on all promotional materials and communication, Logo on signage at on golf course, in clubhouse and at dinner, exclusive right to set up at putting green for business promotion, promotion table in club house, 1 golf foursome, 4 additional tickets to social/dinner.
- Golf Cart Sponsorship*** \$1,500 (1 available) Includes Logo on signage on golf carts (75+ carts).
- Dinner Sponsorship*** \$1250 (1 available) Includes Logo on signage at event, opportunity to address golfers at dinner, 2 golfers, business promotional table in club house, 1 Tee or Green Sponsorship.
- Lunch Sponsorship*** \$1,250 (1 available) Includes Logo on signage at event, 2 tickets to lunch, opportunity to welcome people.
- Registration Sponsorship*** \$550 (1 available) Includes Logo on signage at event, opportunity to greet registering golfers and distribute gift bags, opportunity to hang company banner in registration area and lunch for 2 staff.
- Sold** **10th Tee Refreshment Sponsorship*** \$500 (1 available) Includes two kegs of beer to serve to golfers, opportunity to serve hot dogs.
- Leaderboard Sponsorship*** \$500 (1 available) Includes Logo on scorecard and signage on the Leaderboard.
- Tee Sponsorship*** \$250 (18-9 available) Includes Logo on signage at tee and opportunity to have additional signs, games, etc.
- Green Sponsorship*** \$250 (18-15 available) Includes Logo on signage at green and opportunity to have additional signs, games, etc.

*In addition to the above benefits outlined in each sponsorships All Greater Mankato on the Green Sponsorships also include Name on invitation, MN Valley Business and eNews and opportunity to put promotional items in player gift bags.

Logo and Standard ACORD Certificate of Liability Insurance naming Greater Mankato Growth as additionally insured all Greater Mankato on the Green Sponsorships needed by 5/1/2010

SONGS ON THE LAWN Get your business or organization noticed at this family-friendly event featuring area bands and vendors that draws 500 citizens of all ages each week (held every Thursday in June from 11 am - 1 pm).

- Presenting Sponsorship** \$2,000 (1 available) Includes Logo with words "Presented by" on banner hanging on Intergovernmental Center (30 days), MN Valley Business (minimum 1), eNews (minimum 1), promotional materials and ads, with booth, live thank you and your banner hung at each event. Logo needed by 4/1/2010
- Event Sponsorship** \$1,000 (2 available) Includes Logo in MN Valley Business (minimum 1), banner hanging on Intergovernmental Center (30 days) and promotional materials, Name in eNews with link to your website (minimum 1), booth, live thank you and your banner hung at each event. Logo needed by 4/1/2010

Sold **Food Vendor Booth** \$400 (8 available) Includes opportunity to sell food. Standard ACORD Certificate of Liability Insurance naming Greater Mankato Growth as additionally insured & ST19 Form Operator Certificate of Compliance needed by 5/6/2010

- General Booth** \$250 Includes opportunity to set up booth promoting organization. Standard ACORD Certificate of Liability Insurance naming Greater Mankato Growth as additionally insured needed by 5/6/2010

Distribution for marketing opportunity fulfillment media: Greater Mankato weekly eNews: 1,700+ GMG member representatives, Postcards/Invites: 1,700 GMG representatives, MN Valley Business: 7,500 distribution, with 30,000 readership.

Marketing Opportunities Agreement

_____ agrees to participate in those marketing opportunities in the box(es) above and on the front side of this agreement.
(Organization Name)

Contact _____ Address _____

Phone number _____ Fax number _____ Email _____

Authorized signature _____ Date _____

Payment (circle one): Check Included Invoice Us

(Payment due one month upon receipt of invoice)

Contributions, gifts and marketing costs paid to Greater Mankato Growth, Inc. are not deductible as charitable contributions for income tax purposes. Thank you!