

Greater Mankato Growth members have access to a variety of exclusive marketing opportunities. Advertising options below with a  require that you fill out this form and mail or drop it off at Greater Mankato Growth, 1961 Premier Drive, Suite 100, Mankato or fax to 507.345.4451. Those options without a  do not require completion of this form - follow the directions after each of these options to participate.

**GREATER MANKATO eNEWS MEMBER-TO-MEMBER NEWS** Promote your business or organization, products, services and special offers in the special Member-to-Member ad section of the weekly Greater Mankato eNews, which is emailed to 1,700+ member representatives. Each Member-to-Member ad includes 75 words of copy, a logo and link to a webpage of your choice.

- Member-to-Member Annual Ad Package** \$1,000 (Save \$10 per ad - \$250 per year!) Includes 25 ads to run anytime you want in 2010. *(see directions below)*

**Member-to-Member News Individual Weekly Ad** \$50 (4 available per week) Includes 1 weekly ad. Note: you do not need to fill out this form to run a Member-to-Member News weekly ad in eNews *(see directions below)*

*To run a member-to-member ad email the date(s) you want the ad to run, 75 words of copy, logo and link to [info@greatermankato.com](mailto:info@greatermankato.com) by Noon on the Friday prior to the week you want the ad to run. Also, in this email, indicate that (a) you will be running the ad for # weeks at \$50 per week or (b) you have previously purchased a member-to-member annual ad package*

**MAILING LISTS & MEMBER INFORMATION** As a Greater Mankato Growth member you have the exclusive opportunity to access member information for your direct marketing and sales efforts.

**Online Member Directory** *Included in your membership!* Includes access to individual contact information other members have chosen to share with their fellow members (including representative names, phone, fax, email and addresses)  
*Visit the member section of our website at [greatermankato.com/gmg-memberlogin.php](http://greatermankato.com/gmg-memberlogin.php) to access member information*

**Mailing List** \$125 (unlimited) Includes a current a member mailing list of 1,700+ representatives in label or spreadsheet form.  
*To purchase a mailing list at any time, complete the mailing list form available at [greatermankato.com/gmg-mailinglist.php](http://greatermankato.com/gmg-mailinglist.php)*  
Note: Greater Mankato Growth does not sell or provide lists of our members' email addresses.

**ONLINE BUSINESS DIRECTORY** All businesses and organizations in the Greater Mankato area are included in our online business directory ([greatermankatodirectory.com](http://greatermankatodirectory.com)), but only Greater Mankato Growth members have the ability to enhance their listing:

**Enhanced Listing** *Included in your membership!* Includes ability to add key words to your listing to push it to the top of the list and add your logo, description, photos, links and map directions to make your listing really stand out from the rest!  
*Visit the member section of our website at [greatermankato.com/gmg-memberlogin.php](http://greatermankato.com/gmg-memberlogin.php) for details on enhancing your listing.*  
*Note: If you would like to change the category(ies) in which you are included, email [info@greatermankato.com](mailto:info@greatermankato.com)*

- Banner ad on main page** \$150 per month (2 - 4 available depending on month) Includes clickable banner ad on top of main page of [greatermankatodirectory.com](http://greatermankatodirectory.com) in rotation with up to 3 other ads.

Circle month(s) to run: Jan    Feb    Mar    Apr    May    Jun    July    Aug    Sep    Oct    Nov    Dec

- Banner ad on category page** \$100 per month (2 available per month) Includes clickable banner ad on top of category page in rotation with up to 1 other ad. Category(ies) you want \_\_\_\_\_

Circle month(s) to run: Jan    Feb    Mar    Apr    May    Jun    July    Aug    Sep    Oct    Nov    Dec

*Web ready 480 x 60 pixel jpeg ad needed 1 week prior to run.*

**ONLINE HOT DEALS** Promote your offers with this easy online coupon generator!

**Hot Deal Entry** *Included in your membership!* Includes ability to add a Hot Deal, set expiration and track activity anytime.  
*Visit the member section of our website at [greatermankato.com/gmg-memberlogin.php](http://greatermankato.com/gmg-memberlogin.php) for details on adding your Hot Deals*

**PRINTED MEMBER DIRECTORY** Your listing and ad in the Greater Mankato Growth printed member directory, published September, 2010, will be seen by thousands of representatives at Greater Mankato Growth member businesses and organizations. This sharp spiral-bound book is a common reference for members, with many requesting to purchase multiple copies.

**Listing *Included in your membership!*** Includes listing of your business or organization and representatives. *Information entered as of 7/1/10 under "my info" in the member section of our website at [greatermankato.com/gmg-memberlogin.php](http://greatermankato.com/gmg-memberlogin.php) will be included in the printed directory*

- Back Cover Ad** \$1,800 (1 available) Includes full page, four color 5.5" x 8.5" ad with 1/4" bleed
- Inside Front Cover Ad** \$1,500 (1 available) Includes full page, four color 5.5" x 8.5" ad with 1/4" bleed
- Sold** **Inside Back Cover Ad** \$1,200 (~~1~~ available) Includes full page, four color 5.5" x 8.5" ad with 1/4" bleed
- Tab Page Ad** \$1,000 (8 available) 4.75" x 8" with no bleed

*High quality camera ready ads need to be emailed to [info@greatermankato.com](mailto:info@greatermankato.com) by 7/1/10*

**PROMOPACK** This is the easy and affordable way to get the word out about your business or organization . You provide us with a flyer, brochure or coupons and we insert them in the PromoPack and mail them to 1,700+ Greater Mankato Growth member representatives.

**Sold** **Envelope Ad** \$1,750 (~~1~~ available) Includes one black/white ad on the back of the 9" x 12" Promo Pack envelope used for all four quarterly mailings in 2010 and an insert in each PromoPack.  
*Camera ready ad needed by December 1, 2009*

- 1st Quarter Insert** \$300 (~~15~~ 8 available) Includes the ability to put an insert in the Promo Pack sent in January.
- 2nd Quarter Insert** \$300 (~~15~~ 13 available) Includes the ability to put an insert in the Promo Pack sent in April.
- 3rd Quarter Insert** \$300 (~~15~~ 12 available) Includes the ability to put an insert in the Promo Pack sent in July.
- 4th Quarter Insert** \$300 (~~15~~ 12 available) Includes the ability to put an insert in the Promo Pack sent in October.
- Annual Promo Insert Package** \$1,000 (Save \$50 per quarter - \$200 per year!) Includes an insert in each of the Quarterly Promo Packs in 2010.

*2000 copies of inserts up to 8.5"x11" in size need to be delivered to the Greater Mankato offices by the 15th of the month prior to the month inserting (e.g. Inserts for Q1 January 2010 Promo Pack needed by 12/15/09)*

### Marketing Opportunities Agreement

\_\_\_\_\_ agrees to participate in those marketing opportunities in the box(es) above and on the front side of this agreement.  
(Organization Name)

Contact \_\_\_\_\_ Address \_\_\_\_\_

Phone number \_\_\_\_\_ Fax number \_\_\_\_\_ Email \_\_\_\_\_

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Payment (circle one): Check Included Invoice Us

*(Payment due one month upon receipt of invoice)*

*Contributions, gifts and marketing costs paid to Greater Mankato Growth, Inc. are not deductible as charitable contributions for income tax purposes. Thank you!*